



**CONTENTS**

East Bay  
SEPTEMBER/OCTOBER 2009

**WARM INTERIORS**

**Refacing Your Home "On The Cheap"**  
Tips and tricks to beautify on a budget.

**Customize Your Windows and Save**  
Get beautiful shades, blinds and shutters and receive a huge tax credit.

**The Cost of Custom**  
People say custom furnishings are expensive. That's a myth.

**Get Grounded**  
Bring your style home with endless flooring options.

**Adding Space Without Adding On**  
Wallbeds give you back the room.

**Clearly Innovative**  
Glass windscreens and stair banisters enhance your home.

**Garage Remodels**  
Innovative organizing solutions for every garage.

**EVENTS**

**Get a head-start on your home improvement list**  
Everything you need, all in one home show.

**CCIDC**

**Color Infused Neutrals**  
As the decade winds down, black, white and grey take center stage.



## Color Infused Neutrals

As the decade winds down, black, white and grey take center stage.

By Zara Stender, CID, IDS, CMG

Neutrals are the foundation of any interior scheme but as 2009 moves into 2010, the traditional "greying off" of color moves front and center in a new way.

**White**

White is essential for the relationships of other colors to be understood. It's like the vanilla in a chocolate cake. It is often the choice of people in a transitional period of their lives such as moving, divorce, career change or other events. White represents cleansing and renewal.

The Color Marketing Group, [CMG], the international trend and color forecasting organization, has identified white as an important color for 2010. It shows up as the underlying force for the final year of the decade and the beginning of the next.

**Black**

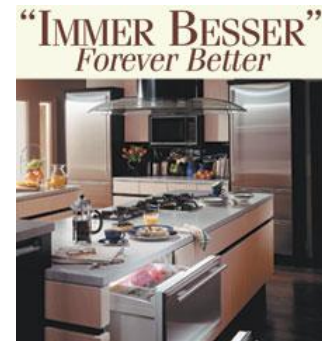
Black always seems to represent power and prestige. It is upscale and authoritative, especially for women. Accessories in black add elegance to any interior plan. It is most appropriately used as an anchoring and accent color. The combination of black, white and gold is considered to be the most upscale color grouping.

**Grey**

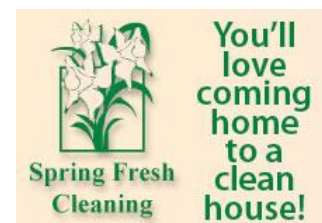
It has been noted that colors tend to become greyer at the end of every decade.

Grey lends an upscale quality to any environment but use caution as it can be lifeless, cold, and depressing in large amounts. The new trend with grey is to infuse it with other hues. It readily takes on the personality of the surrounding palette.

Interiors with a predominance of grey are always sophisticated and graceful.



**"IMMER BESSER" Forever Better**  
**DIRECT APPLIANCE**



**Benjamin Moore**  
Professional Paint Center, Inc.



**Professional Paint Center, Inc.**

[CLCA](#)

**Making Your  
Water Feature  
More Sustainable**  
Great ideas for your yard,  
and the environment.

Black, white and grey when tastefully used, add classic elegance and sense of stability to any room setting.

Zara Stender, CID, IDS, CMG is an interior designer for Thomasville Industries, [www.thomasville.com](http://www.thomasville.com). For a list of Certified Interior Designers in your area or to view the CID Pages (a visual directory of CID's), visit [www.ccidc.org/cidpages](http://www.ccidc.org/cidpages).

**FOR MORE INFORMATION...**

**CCIDC**  
[www.ccidc.org](http://www.ccidc.org)

Home | East Bay | South Bay | Archive | Articles | Events | Privacy Policy | About Us | Contact Us  
866.665.8848 | FAX 925.274.1160 | 190 N. Wiget Lane, Ste. 280 | Walnut Creek, CA • 94598  
© Copyright 2007-2009 Today's Home, all rights reserved.