



For Immediate Release

**CCIDC Presents International Colorist Denise Turner
Saturday, January 22 at the Glendale Hilton**

(San Marcos, Calif...January 11, 2011) The California Council for Interior Design Certification (CCIDC) will present international colorist Denise Turner in an informative two-part accredited seminar, on Saturday, January 22, 2011, 1:30 – 3:30 p.m., at the Glendale Hilton, located at 100 W. Glenoaks Blvd., Glendale.

The first half of Turner's presentation is *Black Belt Business Tactics – Recession-Proof for Your Interior Design Business*. The current economy has knocked the wind out of our businesses. But that doesn't mean you have to give up the fight. Even though money is tight, we have to maintain a strong presence in order to attract new business and maintain our existing. This seminar will give you tips and techniques to slay this fire breathing economic dragon and win.

The second half is *Colors Unveiled*. Everyone has a favorite color. Everyone also has a color they dislike and grimace at the mere thought of it. But do you know why? This seminar will demystify color's hidden meaning and help you quickly gain insight to your client's personality, saving you valuable time and money. Turner's presentation will be a fusion of Color Physiology, Cultural Color and Color's physical effects on the body. It will give you a greater understanding of what is going on inside someone's mind, (including your own) just by studying their color choices.

This seminar is open to interior design professionals and students as well as the general public. Course credits are 2 hours CCIDC; 2.0 LU HSW and .2 CEU HSW. The early bird registration fee, prepaid online no later than Thursday, January 20, is \$30 per person. At the door, registration is \$40 per person. For a complete seminar description or to register online, visit <http://www.ccidc.org/register-ceu.html>.

Denise Turner is an international colorist, Certified Interior Designer, color and design trend forecaster, author, speaker, founder of the Color Turners© and the Virtual Color Consultant©. She is a CMG chair holder, former ASID chapter president, former CLCID board member and a UCLA graduate.

For more information, contact the CCIDC at 760.761.4734 or ccidc@earthlink.net.

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