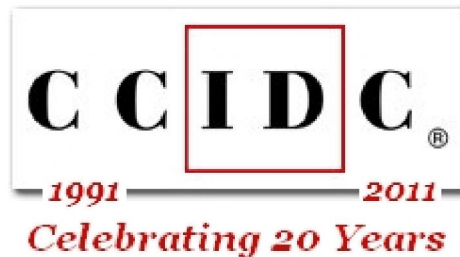


For Immediate Release



**CCIDC Presents Seminar on Ease and Importance of an Internet Presence for Interior Design Professionals
Saturday, October 1 at Hilton San Francisco Financial District**

(San Marcos, Calif...August 29, 2011) The California Council for Interior Design Certification (CCIDC) will present an informative seminar, **Your Internet Presence: The Ease and Importance of Having a Website for Your Interior Design Business**, on Saturday, October 1, 2011, 1:30 – 3:30 p.m., at the Hilton San Francisco Financial District, 750 Kearny Street, San Francisco.

Topics will include: web design and the importance of having a user-friendly website; web development and custom coding; SEO (search engine optimization) and SEM (Search Engine Marketing) -- how it works; social media: Facebook and Twitter; how do search engines work? (Google, Bing, Yahoo, MSN); (CMS) Content Management System demonstration on how to maintain your website; web hosting, Cloud solutions, dedicated & shared servers, smarter mail-email; blogs and Ecommerce; photo galleries and video-related web functionality, and statistics: understanding the traffic volume and sources. The presenter will be Jon Anthony Gaugert with EPhost, Inc., San Diego.

This seminar is open to interior design professionals and students as well as the general public. Course credits are 2 hours CCIDC; .2 CEU HSW. The early bird registration fee, prepaid online by September 29, is \$20 per person. At the door, registration is \$30 per person. This fee may be tax deductible, please check with your tax return preparer. The CCIDC is a 501(c) 3 non-profit corporation. For a complete seminar description or to register online, visit <http://www.ccidc.org/register-ceu.html>.

For more information, contact the CCIDC at 760.761.4734 or ccidc@earthlink.net.

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