



For Immediate Release

**CCIDC Presents Seminar on Ease and Importance of an Internet Presence for Interior Design Professionals
Saturday, May 14 at the Hilton San Diego Resort**

(San Marcos, Calif...April 25, 2011) The California Council for Interior Design Certification (CCIDC) will present an informative, accredited seminar, **Your Internet Presence: The Ease and Importance of Having a Website for Your Interior Design Business**, on Saturday, May 14, 2011, 1:30 – 3:30 p.m., at the Hilton San Diego Resort, located at 1775 East Mission Bay Drive, San Diego, California.

Topic will include: web design and the importance of having a user-friendly website; web development and custom coding; SEO (search engine optimization) and SEM (Search Engine Marketing) -- how it works; social media: Facebook and Twitter; how do search engines work? (Google, Bing, Yahoo, MSN); (CMS) Content Management System demonstration on how to maintain your website; web hosting, Cloud solutions, dedicated & shared servers, smarter mail-email; blogs and Ecommerce; photo galleries and video-related web functionality, and statistics: understanding the traffic volume and sources. The seminar will be presented by Jon Anthony Gaugert with EPhost, Inc., San Diego.

This seminar is open to interior design professionals and students as well as the general public. Course credits are 2 hours CCIDC. The early bird registration fee, prepaid online is \$20 per person. At the door, registration is \$30 per person. The CEU fee is tax-deductible as CCIDC is a 501(c)(3) charitable organization. For a complete seminar description or to register online, visit <http://www.ccidc.org/register-ceu.html>.

For more information, contact the CCIDC at 760.761.4734 or ccidc@earthlink.net.

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